



Dear valued partner

This #YouthMonth, we're focusing on the impact YES and its partners have made over the last five years of operation. Despite a constrained and volatile economic environment, YES continues to buck the trend, increasing its impact and job numbers year-on-year an incredible accomplishment in an economy that is shedding jobs.

In FY2024 (April 2023-March 2024), for instance, our 1,700+ corporate partners have helped us create a record 37,000+ youth jobs. This brings our total number of game-changing youth jobs to 146,923 since inception, injecting R8.1 billion into the economy through youth salaries alone.

YES has increased our impact on country, company and youth, earning trust and recognition as the largest 12-month youth employment programme in the country across both private and public sectors, as detailed below:

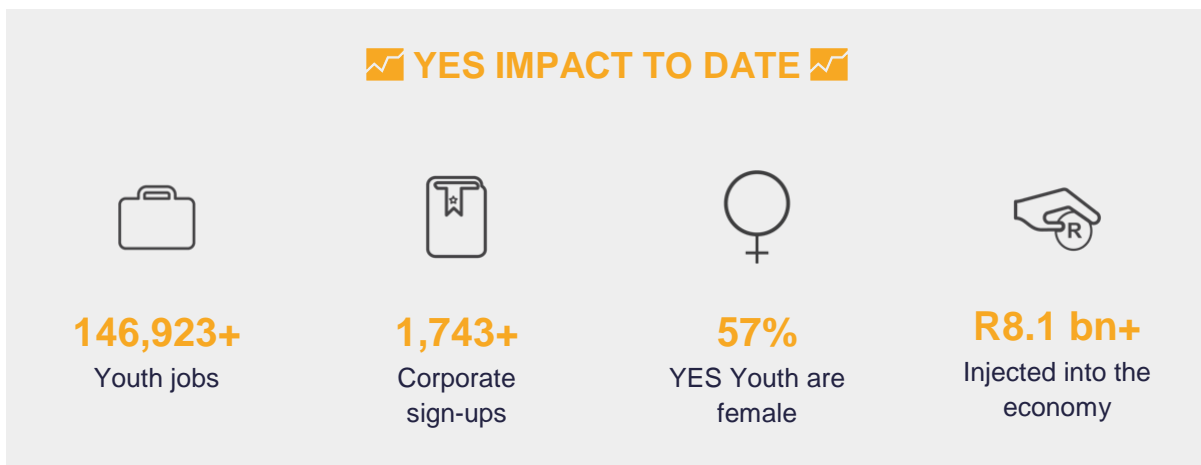
- The Presidency reported in February 2024 that **YES accounts for 97% of the permanent jobs** created through the combined NPMN partners in the PYEI since Q1 2021. YES jobs from Q1-Q3 FY 24 accounted for **83% of all demand-side jobs in the PYEI**.
- YES achieved **8x the 'internship' number of all the SETAs combined in FY23**.

Going beyond B-BBEE, this #YouthMonth, YES is launching its Return on Employment (ROE) Sustainable Development Goal (SDG) framework, the first of its kind model that quantifies the 'S' (social) in ESG (environmental, social, governance). This will ensure our corporate partners can maximise their impact for community, country, and youth.

We know that 53% of YES Youth come from grant-recipient households and 67% have financial dependants, meaning the YES salary ripples across families and communities.

With more than half of South Africa's youth unemployed (15-34), creating jobs is more critical now than ever. We look forward to working with our partners to create more impact in the coming financial year.

Thank you for co-creating a future that works.



QUANTIFYING THE 'S' IN ESG:

A Sustainable Development Goal (SDG) model

Despite global advancements in environmental, social, and governance (ESG) measurements and reporting, the 'social' component (the 'S') has fallen behind and is less sophisticated than

environmental or governance metrics. To fill the gap, YES has developed a metrics-based model enabling YES's corporate partners to quantify the 'S' in ESG.

This innovative tool, a first of its kind, allows businesses to implement, monitor, and report on their social impact, mainly focusing on the return on employment (ROE) through the UN's Sustainable Development Goals (SDGs). Leveraging the SDGs, which serve as the global benchmark for sustainability, this model provides a user-friendly framework for evaluating the impact of specific job roles and overall job creation. Additionally, the model evaluates the financial impact on youth and their dependents while monitoring the economic effects on households reliant on grants.

We will be rolling this offering out with selected top clients in the coming months before launching with all corporate partners.

For any queries, contact corporatesupport@yes4youth.co.za

YES has developed a metrics-based model enabling YES's corporate partners to measure the "S" in ESG

This first-of-its-kind tool measures, tracks, and reports on a business's social impact (i.e., return on employment (ROE)) through the SDGs.

The SDGs are a common language of sustainability and social impact globally. They provide a robust yet easily digestible framework for measuring the impact of a job and a given job role.



FINANCIAL YEAR-END FAST APPROACHING?

Need a B-BBEE boost before financial year-end? Partner with the Youth Employment Service (YES) to give youth that vital first work experience and gain up to two B-BBEE levels on your scorecard. Visit www.yes4youth.co.za to register your business.

Are you interested in reducing your tax liability while changing youth lives? One way to do this is by donating to registered public benefit organisations like YES. Your donation can be up to 10% of your taxable earnings, and we will provide you with a section 18A certificate allowing you to claim the deduction on your taxes. Learn more here: <https://bit.ly/3WLPBZ3>. Get the most impact for your spend and co-create a future that works for all. Learn more about how your donation to YES Hubs can help build a better future for SA's youth. Donate to YES Hubs and claim ED/SED points or reduce your tax liability with an S18A certificate.

SLOWxYES COLLABORATION

A platform for young south African artists



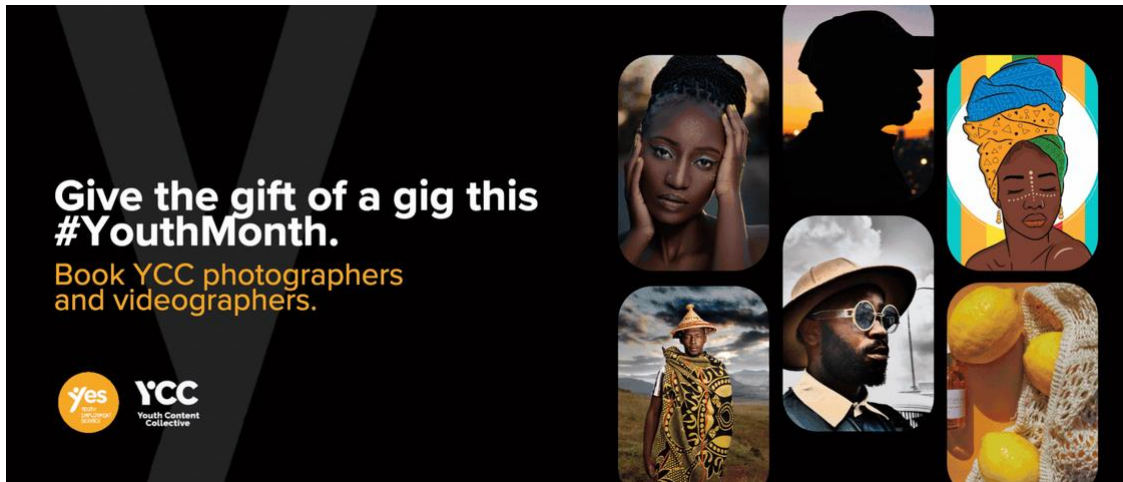
YES believes in the power of creativity and the limitless potential of South African youth. In collaboration with SLOW, we have provided a platform where the voices of YES creatives can be heard, their visions can be seen, and their talents can shine.

Youth are the heartbeat of innovation and the pioneers of SA's trends of tomorrow. By offering them a platform to be seen and remunerated accordingly, we can ignite their creativity, encourage them to explore, and bring their visions and talent to light.

The YES x SLOW collaboration provides this space and exposure for emerging talents, offering you the opportunity to get involved. By supporting YES creatives today, we are investing in a brighter, more innovative, and more inclusive future for all.

If you are travelling this #YouthMonth, be sure to check out the works of YES Youth creatives displayed in the lounges. If you would like to commission these creatives, you can do so [here](#).

GIVE THE GIFT OF A GIG THIS YOUTH MONTH



Planning events? Make them unforgettable by booking photographers and videographers from the Youth Content Collective (YCC). YCC serves as a bridge, connecting talented Black South African content creators, who are also YES Youth, with businesses like yours. By booking with YCC, you not only ensure top-notch creative content but also support youth in earning a meaningful living through their skills, empowering them to thrive in their chosen field. #SayYES. Let YCC YES Youth be your go-to for capturing authentic South African content. Brief your gig [here](#).

INTEGRATION OF YES ONE APP

By Friday 14 June 2024, all YES Youth will have been migrated from the YES4Youth app onto the YES One App. This means that all learning content and progress your youth may have made on the YES4Youth app will be migrated to the YES One app, and after 14 June, no youth will be able to access the old app.

You should have already received information regarding the migration, if you have any further questions, please email corporatesupport@yes4youth.co.za.

THE YES DIGITAL GENERATION MODEL



Research has shown that 90% of YES Youth entering the programme already have a smartphone. Responding to technological advancements and the evolving needs of youth, **from 01 July 2024 YES will be replacing 3G smartphones with a data free and rewards model.** This model aims to provide access to the YES learning programme while adapting to evolving needs of youth, and ensuring that the YES model remains as cost effective as possible. With this model, access to the YES learning content will be provided to YES Youth on their own devices. More details to follow in the coming weeks.

CHANGES TO THE YES TURNKEY SOLUTION (IP MODEL)

Please note that only programmes with six or more youth will be eligible for the YES Turnkey Solution (IP model). Should your programme have less than six youth, it will have to be run through the internal model, i.e., the youth will be hosted in your business' structures or through your own host.



📢 COLLABORATION OPPORTUNITIES 📢

The YES team is eager to explore mental wellbeing collaboration opportunities, such as joint events or tailored sessions for your YES Youth.
Email Likeleli if you are interested in collaborating.

SOME OF OUR HERO CLIENTS



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